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GRANITE SCHOOL DISTRICT ANTI-VAPING PUBLIC SERVICE ANNOUNCEMENT (PSA) CONTEST RULES AND GUIDELINES

OVERVIEW:

We are looking for motivated and talented junior high and high school students to submit a video addressing the dangers and negative effects of vaping and ways to avoid peer pressure.

OBJECTIVE:

The video should be about the dangers of vaping, highlighting at least one consequence that will result from the choice of vaping. Videos will be judged by content, production, quality, and creativity.

SO WHAT EXACTLY IS VAPING?:

Vaping is the popular term for using electronic cigarettes or vaporizers – devices that heat up small quantities of liquid, oil, or leaves until they produce an inhalable vapor. Vaping has become a major problem and much of the advertising is directed specifically to kids and teens. Vaping contains harmful chemicals and the goal is to help students understand prevention is key. Also, it is ILLEGAL for anyone younger than 19 years to vape!

FOR MORE INFORMATION ON VAPING – GO HERE!:

<http://headsip.scholastic.com/students/e-cigarettes-what-you-need-to-know>
<https://teens.drugabuse.gov/>

THE TYPES OF VIDEOS YOU CAN CREATE:

Movie film, Animation, stop-motion graphics, live action, interview style, silent film with posters - just have fun and get creative!!!

WHAT CANNOT BE IN YOUR MESSAGE:

The actual act of vaping is NOT allowed in submission video.

SUBMISSION REQUIREMENTS:

Students must complete the official Granite School District Anti-Vaping PSA entry form below and submit it via email or district mail prior to, or at the same time you submit the video. You may use any of the following formats: AVI, FLV, WMV, MOV, or MP4. Videos must be downloadable and may be submitted via YouTube, Dropbox, google docs, etc. with the link emailed to amfrederickson@gmail.com, or they may be sent on a flash drive through district mail. Please see your school office for an envelope. The official entry form must be signed by the student and a parent/legal guardian.

For any questions, please contact Ashley Frederickson at amfrederickson@graniteschools.org or at 385-646-4615.