

**Order your “senior dedication,” to recognize your senior student,  
to be placed in the 2019 Cottonwood High School yearbook!  
Ordering instructions and options are on reverse side.**

**EARLY-BIRD DEADLINE (with a discount): THURSDAY, JANUARY 31, 2019**

**FINAL DEADLINE (prices increase): THURSDAY, FEBRUARY 14, 2019**

Dear Parent/Guardian of a Cottonwood Senior:

Each year the Cottonwood yearbook dedicates a section of the yearbook for parents and families of seniors to pay a special tribute to their senior. If you aren't sure what this section looks like, look at your student's yearbook from last year (the senior dedication section is at the end of the yearbook). All senior dedications will be submitted directly through Jostens' (our yearbook publisher) website. You will select your layout, upload pictures, enter your text, and pay for the dedication all at once.

Senior dedications are printed in color and we are offering three different sizes/prices for you to select: a ½ page option for \$120; a ¼ page option for \$70; and a ⅛ page option for \$40 **IF YOU ORDER YOUR AD BY THURSDAY, JANUARY 31, 2019**. After January 31, you will still be able to order an ad but the prices will increase to \$135 (1/2 page), \$85 (1/4 page), and \$55 (1/8 page). The FINAL DATE that an ad may be purchased is Thursday, February 14, 2019. **Instructions for ordering and examples of layout options with text and number of pictures are on the back of this letter.**

The final deadline for all submissions is **THURSDAY, FEBRUARY 14, 2019**. **No dedications will be accepted after this date**, so please plan ahead and make sure you get your dedication submitted before this deadline.

If you have any questions or difficulties submitting your dedication, please contact me by calling the school (385)646-5264, or sending an e-mail to [swynder@graniteschools.org](mailto:swynder@graniteschools.org). Thank you, and we look forward to having your message to your senior in the yearbook!

*Stephanie Wynder*

Cottonwood Yearbook Adviser

## **IMPORTANT INFORMATION & FAQ**

- **Our school yearbook staff reserves the right to edit dedications per our guidelines.**
- **We retain the right to remove any explicit text, graphic photos, or copyright-protected imagery or photos.**
- **For the ad to appear in the yearbook, your ad must be purchased by the final order deadline – Tuesday, February 14, 2019.**
- **We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.**
- **What should I say in my ad?** The most effective ads reflect a balance between words and pictures. Dedication text can consist of personal messages, words of encouragement and love, or inspiring quotations. Please see previous Cottonwood yearbooks for ideas or samples of messages are available at [jostensadservice.com](http://jostensadservice.com).

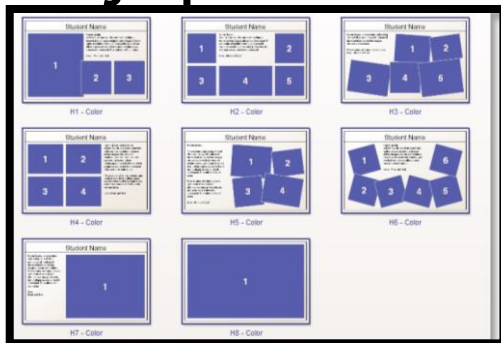
# Instructions for ordering dedication:

1. Go to [www.jostensadservice.com](http://www.jostensadservice.com)
2. Click on "Shop Your School."
3. Enter *Cottonwood High School* in the search box when it asks to find your school and select Cottonwood High School (There are several other 'Cottonwood' schools so make sure you select Cottonwood High School in Salt Lake City, Utah). Then select "Yearbook Recognition Ads" from the product choices that appear.
4. Sign in if you already have a Jostens account (if you have purchased a Cottonwood yearbook in the last three years you already have an account) or register if you do not have a Jostens account.
5. When the "Yearbook Ads" page loads, select size and layout option you would wish to purchase.
6. Upload/Add photos, drag and drop photos into photo boxes in the layout, and enter the student's name and your message in the text boxes.
7. Preview your ad – if you need to make changes click on "Edit your ad" if it is complete click on "Buy your ad."
8. If you have not purchased a 2019 Cottonwood yearbook yet, you can purchase the yearbook at the same time you order your senior ad, click on "Shop Cottonwood High School" at the top of the screen and then select "2019 Yearbook" and add the yearbook to your "cart".
9. Checkout and select payment option (payment options include *credit/debit card and PayPal*) and submit your order. The dedication will be sent electronically to the Cottonwood yearbook staff.



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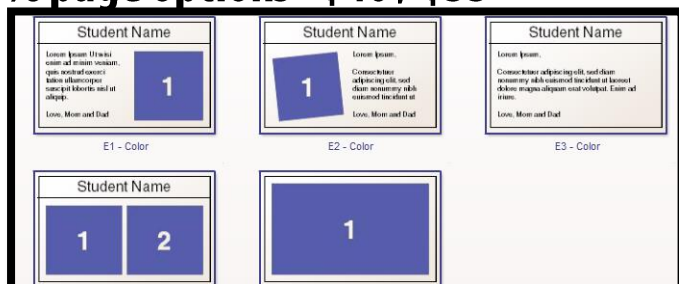
## 1/2 Page Options - \$120 / \$135



## 1/4 Page Options - \$70 / \$85



## 1/8 page options - \$40 / \$55



# Final Deadline February 14, 2019