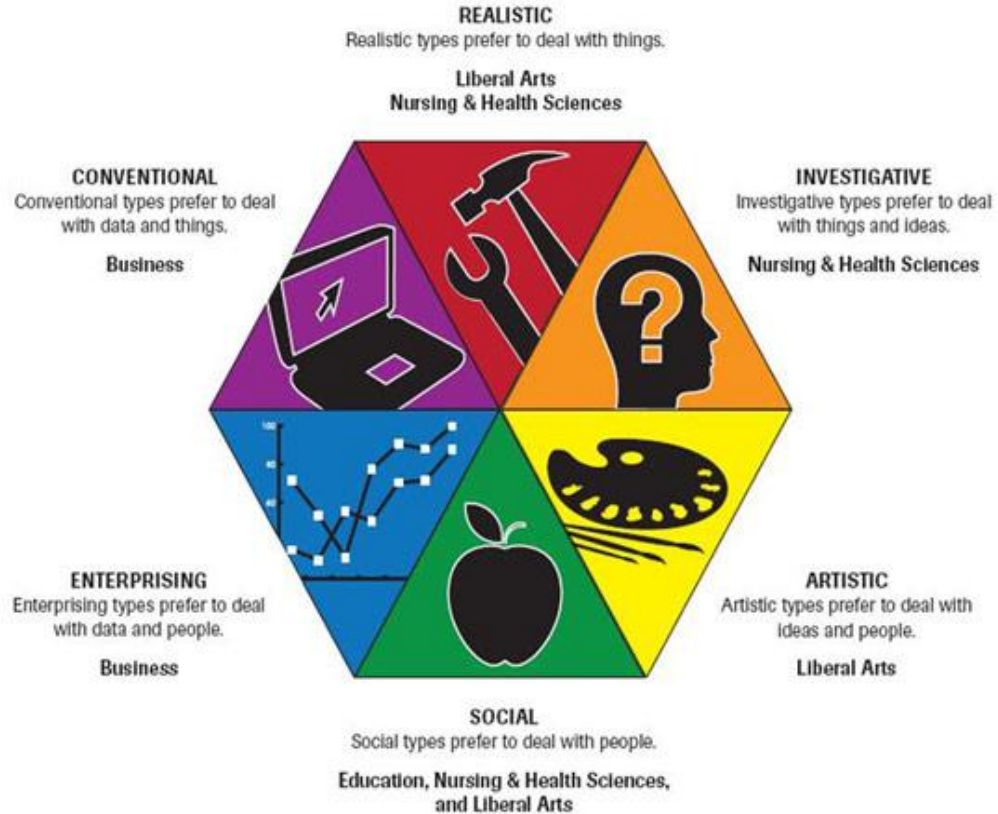


WHAT IS THE HOLLAND CODE?



THE HOLLAND CODE

6 PERSONALITY TYPES





- PILOT
- AUTO MECHANIC
- ELECTRICIAN
- PLUMBER
- AEROSPACE ENGINEER

REALISTIC

DO YOU HAVE/ENJOY?

-GOOD COORDINATION AND MOTOR SKILLS

-MECHANICAL APTITUDE

-WORKING WITH TOOLS

INVESTIGATIVE

DO YOU ENJOY?

- SCIENCE AND MATH
- WORKING WITH IDEAS
- WORKING ALONE



-ANESTHESIOLOGIST

-CHEMIST

-VETERINARIAN

-COMPUTER ENGINEER



- FASHION DESIGNER
- ARCHITECT
- MUSICIAN
- PHOTOGRAPHER

ARTISTIC

DO YOU ENJOY?

- BEING CREATIVE

- ART, MUSIC, LITERATURE

- WORKING ALONE

SOCIAL

DO YOU ENJOY?

- HELPING OTHER PEOPLE
- SOCIAL SITUATIONS
- COMMUNICATING



-OCCUPATIONAL THERAPIST

-TEACHER

-PSYCHOLOGIST

-LIBRARIAN



- REAL ESTATE AGENT
- HOTEL MANAGER
- TRAVEL AGENT
- LAWYER

ENTERPRISING

DO YOU ENJOY?

-LEADERSHIP ROLES &
RESPONSIBILITIES

-PERSUADING OTHERS

-COMMUNICATING

CONVENTIONAL

DO YOU ENJOY?

- WORKING WITH NUMBERS & DATA
- PAYING CLOSE ATTENTION TO DETAIL
- HIGHLY STRUCTURED SITUATIONS



-ACCOUNTANT

-WEB DEVELOPER

-PARALEGAL

-BANK TELLER

Artistic

Investigative

Conventional

GOT IT?
WHAT ARE THE 6
HOLLAND CODE
CATEGORIES?

Realistic

Enterprising

Social