

Dear Parents,

We are excited to streamline our fundraiser by going **ONLINE**. You will now be able to reach out to friends and family by email, Facebook, and Twitter, instead of going door-to-door, tracking commitments, and handling checks.

Customize your page with an email address and/or picture: Simply go to online pledge page here:

[99pledges.com/fund/robertfrost2018walkathon](http://99pledges.com/fund/robertfrost2018walkathon)



Search your child by first name, last initial and teacher.



Don't see your child(ren)? Create a page for them. Simply go to the online pledge page:

Beneath the "Group Standings" on the left side, you will see the link "Add participant." Fill out the form that pop ups, and select the teacher group your child is in, and click "Add." It'll take you to your newly created individual page.

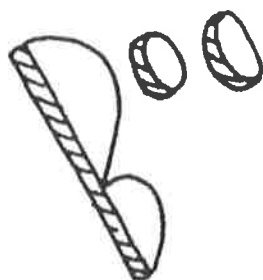
You do not need to login or change anything. Simply make a donation for whatever you can, and share your participant's link with friends and family.

Here is some sample sharing text:

*"{{participant name}} is participating in a fundraiser, and would love your support. If you'd like to donate, you can do so online at the following link: {{pledge page url}}"*

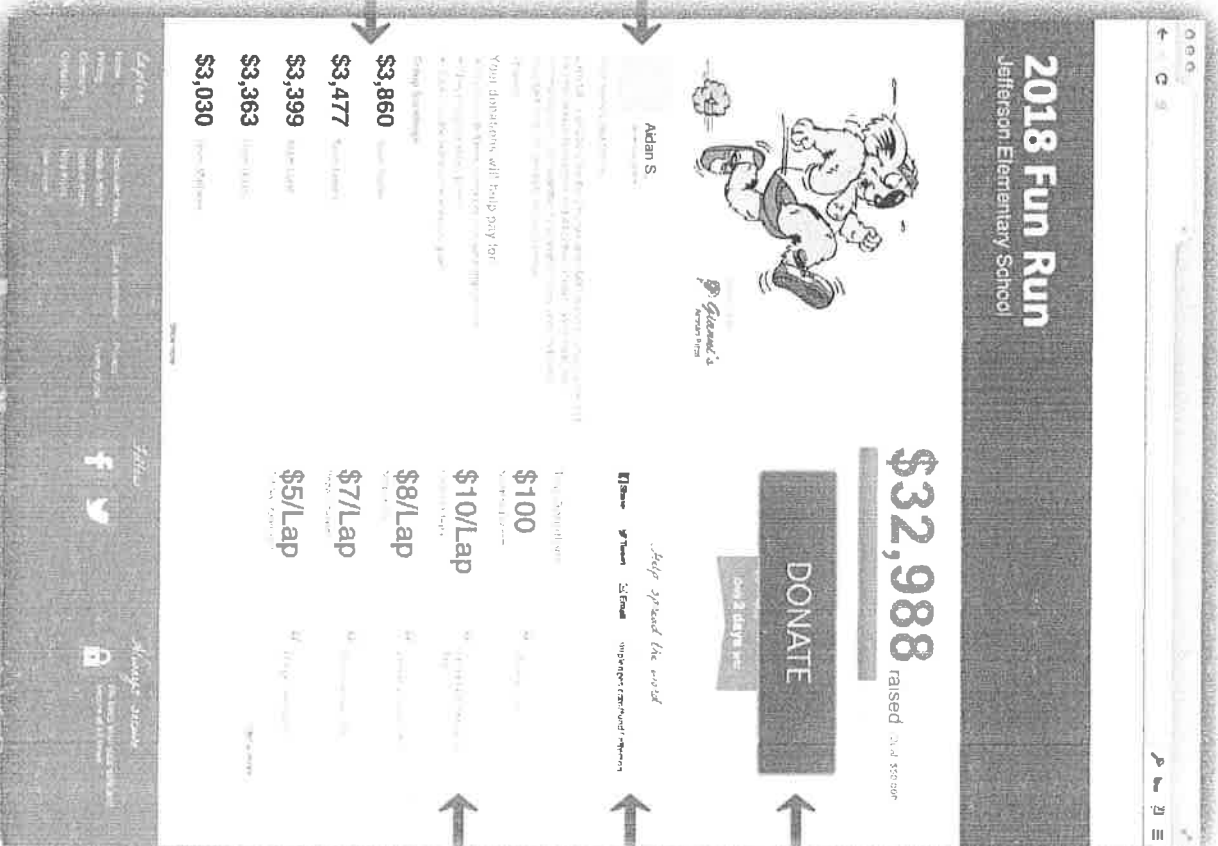
*Thanks for your support!"*

District policy does not allow us to do it for you or share your info with third party companies but if you need any help you can call customer service at (650) 241-2800 or Joanie Stewart at (801) 688-2709.



Raise much more money  
with much less effort!

Our solution provides schools with a simple, web-based solution to manage fundraisers, such as walk-a-thons, spell-a-thons, and much more. We enable you to double or triple the amount of money you raise, while nearly eliminating the administrative burden. *It can be easy!*



**Students get their own pages.**  
Students and parents can now easily track, share, and donate at their own pledge page!

**Competition makes events fun.**  
Classes or grades can now check their standings in realtime to compete for things like pizza parties or movie days!

**Accept donations by credit card.**  
Make donating easy for everyone, whether they'd like to make a flat or performance-based donation (per lap/word/book/etc.)

**Share on social networks or email.**  
Share by Facebook, text message, and email. It's a great way to reach friends and family anywhere in the world!

**Motivate donors.**  
Donors can now easily see others that have put their best foot forward, while they make their own donation.