



DIGITAL YEARBOOK SIGNING

Despite the challenging circumstances of COVID-19, the yearbook signing tradition continues! This May, Jostens is introducing a digital yearbook signing platform that provides students with a fun and interactive experience that results in a printable permanent keepsake.



PROMOTE THE SIGNING EXPERIENCE

Jostens will provide email templates, web banners, social media images to help you advertise this new signing platform. Jostens will also be promoting the digital signing experience on social media and email.



STUDENTS CREATE THEIR SIGNING PAGES

Students register on the website and customize the look and time line for their virtual yearbook signing pages. Each student receives a unique URL for their pages.



SIGNATURE TIME

Students can share their unique URL with their classmates, friends and teachers, inviting them to sign. Messages will feature fun fonts and digital stickers.



THAT'S A WRAP

Students will receive a notification on their end date that they can go in and make any final edits to their signed pages. The final step is to download the PDF of signed pages and print out as a permanent keepsake to put in their yearbook.

FREQUENTLY ASKED QUESTIONS

WHO IS THIS AVAILABLE FOR?

All students can participate! It doesn't matter who the yearbook publisher is or if they have purchased a book or not.

IS THERE A COST?

No. There is no fee. Jostens is investing in a tradition we believe in!

WHO IS ALLOWED TO SIGN THE PAGES?

Each student receives a unique URL that they can share with the people they want to sign their yearbook. Signing is not possible without the unique URL.

IS CONTENT MODERATED?

Just like with actual yearbook signing, the content is not moderated; however, students will have the ability to delete any comment from their pages prior to printing.

WHEN WILL THE SITE BE LIVE?

The site is planned to be live by May 15.

