

OAKWOOD ELEMENTARY SCHOOL
HOME OF THE OWLS
COMMUNITY COUNCIL MEETING



Date: Tuesday, November 30, 2021
 Time: 8am - 8:50am
 Location: Media Center

Purpose of Community Council: The council identifies the most critical needs of students and develops plans to help students meet academic goals. After considering the school’s most critical needs, allocates LAND Trust Funds to enhance academic excellence.

[Virtual Link to join \(if needed\)](#)

Agenda

Agenda Items	Notes
I. Welcome to our guests	
II. Last Month’s Meeting Notes A. Questions/Additions B. Motion to Pass C. Second D. Approval of Minutes	Link to last month’s meeting notes
III. School Enrollment, Transfer, and Matriculation Questions IV. Community Outreach: Mailers, community events, special offerings V. Paraprofessional Training	<ul style="list-style-type: none"> • Tracking where Oakwood students enroll for junior high/middle school. • Percentage of students who transfer from Oakwood preschool to Oakwood kindergarten. • Report from Karen O. (sent via email) – Purchasing zip codes to mail Oakwood information to all boundary households. • Report from Sarah F. – Owl Chorale performing in community • Oakwood participation in other community events. Plan of action.
VI. Items to discuss for our next meeting	
VII. Request for next month’s meeting for the principal	
VIII. Other Assignments	

Next Meeting Information

Date: Tuesday, January 25, 2022
 Time: 8:00am– 8:50am
 Location: Media Center

Agenda will be emailed out and posted to [school’s webpage](#) by Tuesday, January 16, 2022

November 30, 2021 Community Council Notes:

Attendance:

Eric Bailey, Principal
Alicia Kesler-Lund, Chairman, Parent
Michelle Cannon – Parent
Chelsea Dye – Parent
Jonathan Davies – Parent
Carrie Simper - Parent
Tiffany Hollingworth, Parent, phone
Karen Oliver, Teacher
Barbara Luka, Teacher

Motion to Approve October Minutes: Chelsea Dye, Barbara Luka, 2nd motion; All approved

Community Outreach:

Owl Chorale Update from Sarah Flegal (not present) – Working on community performance before the new year for Owl Chorale. They perform at Oakwood on December 15 at 7 pm. Parents and guests are welcome.

To Do – Alicia and Michelle to work on getting this marketed via Oakwood’s marquee, posters, and flyers to the community.

Marketing Kindergarten and Oakwood to the community:

- Pre-school contact. Eric found a list online of pre-schools. Flyers to pre-schools with events on it rather than a postal piece at this immediate time.
- Carrie – idea of using the prison for printing needs, very inexpensive.
- Tiffany – endorses idea of “papering” Oakwood everywhere and using pre-school contacts.
- Holladay Journal (and other neighborhood journals like Millcreek and Cottonwood) – reach out to journalists for story ideas on Oakwood.
- Jonathan – idea for using Facebook and Instagram marketing tools. Very affordable.
- Discussed mailer and advertisement purchase
- Michelle-Fed Ex for 200 is about \$50 to print; 400 – 8 ½ x 11 - \$66; Vista-Print has coupons
- Funds available from Land Trust, per Eric, \$3,000.
- Jonathan proposed a mailer and an advertisement buy.
- Carrie to promote Oakwood to two news channel contacts.
- For other funding sources, use sponsors. Jonathan concerned we continue to have funds available for Oakwood’s learning software tools.
- Jonathan – idea for family night, especially for math curriculum. He has sponsors who could help fund this type of family night event.
- Chelsea – Idea of an Information Session night for prospective Oakwood parents and students. Invite them to Oakwood to experience the Oakwood atmosphere.
- Proposal for a Pre-School Night – use contacts, news outlets. Alicia to keep a contact list.
- Flyer needs to be created now to send around to pre-schools. Karen will contact Nicole Kirkland to help with the graphic design. Open enrollment is December 1-17. Include a QR code to link to website. Eric has control over our webpage and he shared the doc that has the flyer just mailed to current Oakwood parents. Use this information to create the flyer for area pre-schools.

Jonathan motioned for a proposed Pre-School Marketing budget to include printing and mailer up to

\$2,000– Chelsea 2nd, all approved.

Duties/Tasks:

- Alicia and Michelle – marketing the Owl Chorale performance with the marquee and flyers.
- Karen – work with Nicole Kirkland to quickly create a pre-school flyer with information on Open Enrollment, using QR code to land on Oakwood’s website.
- Carrie – promote Oakwood to two news channel contacts.
- Jonathan – sponsors for a math night possibility
- All (not assigned specifically) – reach out to neighborhood journals to promote Oakwood’s curriculum, programs, events. (Owl Chorale, Chess Club, grade level special culminating events throughout the year.)

Motion to adjourn

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