

"The Woodstock Dash" ONLINE Pledge Instructions

http://www.funrun101.com/woodstock

What are the benefits of online pledging vs. offline pledging?

- Allow friends and family around the country to easily contribute to your student
- · Reach more potential donors by sharing your student's donation page via email and social media
- Avoid following up with donors and asking for checks after the event

How do I access my student's personal donation page?

- Go to http://www.funrun101.com/woodstock
- Search for your student's name in the "Search for Participant" field
- Select their name when it appears and it will take you to their personal donation page

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PERSONAL DONATION PAGE

How do I use my student's personal donation page?

- · Copy the link and post it in emails to friends and family
- Share the link via social media
- Donors will click the blue "Donate" button and have the option to pledge either a flat amount or per lap
- Monitor the online donations that are made via the personal donation page

How are "per lap" donations calculated?

- If a per lap donation is made, the system will use the average laps run to calculate an estimated donation amount to display on your page leading up to The Woodstock Dash.
- After The Woodstock Dash, admin will enter the actual laps ran.
- The system will then calculate actual donation amounts and charge donors accordingly

Can I edit my student's personal donation page?

- If you want the name to read differently (Ben instead of Benjamin) email the desired change to sxmeier@graniteschools.org
- The messaging on the left cannot be changed
- The picture cannot be changed

